



Press Release

LEGOLAND® Deutschland upside down

New Park Area with Rollercoaster and additional ride opens 2023.

Guenzburg, 16 February 2022 – Racing past larger than life-size LEGO® models in swift curves together with your family. The new park area at LEGOLAND® Deutschland will offer its guests just that from the season 2023. Heart of the new area: An action packed, excitingly themed rollercoaster, which cannot be found like this in any other LEGOLAND Park in the world. Over 15.5 Million Euros for the new area is the highest individual investment of the parent company Merlin Entertainment into the theme park in the Bavarian city of Guenzburg since its opening 20 years ago. The development of the new 1.2-hectare area was presented in the meeting of the Guenzburg construction committee on 15 February 2022 and passed unanimously.

Preparatory Earth Works are in full Progress

The earth works between the existing PHARAOHS' LAND and the Kings' Castle in the bordering LEGOLAND Holiday Village started already at the beginning of this year. Looking at the construction site gives an idea of the dimensions of the new park area: a rollercoaster, an additional ride as well as different buildings will be constructed on 12.000 square metres. The Guenzburg construction committee has passed the extensive construction project of LEGOLAND unanimously.

Build Memories together as a Family

"We are excited to build the worldwide first rollercoaster of its kind in a LEGOLAND Park here and fulfil the long-fostered desire of our guests for a park expansion with a high action and energy level", said Dirk Schlecht, Technical Director at LEGOLAND Deutschland. "The coaster will already be accessible for children from primary-school age, a first thrill they can share together with their older siblings – an experience for the whole family.

Investment Sum of almost 30 Million Euros in two years

Only a few months ago, LEGOLAND Deutschland announced that high investments are planned for this year's anniversary season. The British parent company provided more than 14 million euros for the NINJAGO® Quarter, opening in the bordering LEGOLAND Holiday Village on Pentecost this year, as well as the energy renovation of 36 Themed Rooms. LEGOLAND Deutschland General Manager Manuela Stone: "We are proud and it is a huge display of trust of Merlin Entertainment to our Location that we are able to invest almost 30 million euros in our resort in only two years. The whole team is excited about this positive signal towards our location!"

Pictures for download are available at www.LEGOLAND.bubm.de



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Press information and images can be found at www.LEGOLAND.de/Presse

Note to editors:

LEGOLAND® Germany Resort was opened on 17 May 2002 in the Bavarian town of Günzburg and is one of the four most visited amusement parks in Germany. The holiday village next to the park has also been one of the most popular family hotels in Germany for years, with its various LEGO-themed accommodations. Information about LEGOLAND Germany Resort can be found at www.LEGOLAND.de. Admission tickets and accommodation packages can be booked online.

Season 2022: 2. April bis 6. November

LEGOLAND Germany Resort is part of the Merlin Entertainments Group. Information under www.merlinentertainments.biz,

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